



News Release

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TOYA BEASLEY'S SISTAFRIENDZ STELLAR WOMEN OF GOSPEL AWARDS RETURNS TO THE STELLAR AWARDS WEEKEND

PARLIN, New Jersey, January 8, 2014 – The SistaFriendz™ Stellar Women of Gospel™ Awards returns to Nashville on Saturday, January 18, 2014 to honor five outstanding female professionals in the Gospel Music Industry. Hosted by Toya Beasley, media personality, industry consultant and CEO of SistaFriendz, this unique event celebrates the contributions of female professionals who work “behind-the-scenes” to help bring Gospel Music to the world.

This year's Honorees are: Monica Bacon, Founder and President of Sovereign Agency; Dr. Teresa Hairston, Founder and Chair of the Gospel Heritage Foundation; Tomeka B. Holyfield, President and CEO of RCM Media Productions and The HELPPPP Agency; Karen Jackson, Director of Marketing and Artist Development for Motown Gospel; and Gwendolyn Quinn, Founder and President of Gwendolyn Quinn.

The SistaFriendz Stellar Women of Gospel Awards will take place at 9:00 a.m. at the new Omni Nashville Hotel in Nashville, Tennessee. Now in its second year, the SistaFriendz Stellar Women of Gospel Awards has become one of the most anticipated events of The Stellar Awards Weekend.

“We are incredibly grateful for the overwhelming support for this event from Gospel artists, record labels, industry professionals and media personalities,” said Toya Beasley, Founder & CEO of SistaFriendz and Executive Producer of the Stellar Women of Gospel Awards. “There are an incredible number of exceptional women who are un-sung heroes in the Gospel Music industry, and we produce the only event of its kind where they are honored and celebrated.”

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Attendance at the SistaFriendz Stellar Women of Gospel Awards is by invitation only. To learn more about the SistaFriendz organization and its programs, please visit www.sistafriendz.com.

About Toya Beasley

Toya Beasley is Founder and CEO of SistaFriendz™. Most recently, Ms. Beasley was the well-loved Gospel radio personality at New York's 98.7 (previously known as KISS FM). She is a media powerhouse trusted by artists, entertainers and the community. She is in constant demand by corporations, the media and other organizations for her inspirational, credible and positive dialogue. A John C. Maxwell Certified Speaker, Teacher and Coach, Ms. Beasley is a sought-after speaker respected for her effectiveness in connecting with audiences in deep and meaningful ways.

About SistaFriendz™

SistaFriendz™ is a 501(c)(3) nonprofit mentoring organization established to educate, equip and empower women for success in their personal and professional lives. The organization uses programs, workshops, mentoring sessions, career guidance and other initiatives to help women across the nation understand their true worth so they can reach their full potential. For more information, please visit www.sistafriendz.com.

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