



## News Release

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### **TOYA BEASLEY'S 3<sup>rd</sup> ANNUAL STELLAR WOMEN OF GOSPEL AWARDS COMES TO LAS VEGAS FOR STELLAR AWARDS WEEKEND**

Performances by Jason Nelson, Bryan Popin, Joshua Rogers and Unveiled Affect Dancers

**PARLIN, New Jersey, March 24, 2018** – The Stellar Women of Gospel™ Awards celebrated its 3<sup>rd</sup> Annual event on Saturday, March 24, 2018, honoring seven outstanding female professionals in the Gospel Music and Faith-Based Entertainment Industries. Executive produced by Toya Beasley, radio personality, speaker and event creator; hosted by the Rev. Dr. DeForest B. Soaries Jr., Sr. Pastor of the First Baptist Church of Lincoln Gardens in Somerset, New Jersey, and Founder of the dfree® Financial Freedom Movement; and presented by Prudential; this unique event celebrates the contributions of female professionals who work “behind-the-scenes” to help bring the good news of the Gospel to the world.

This year's Honorees are: Thomasina “Goo Goo” Atkins, actress, celebrity stylist and fashion expert; Sheilah Belle, radio personality, news producer, and Editor-in-Chief of The Belle Report; Melanie Few, Executive Producer and Founder of the Super Bowl Gospel Celebration; Cheryl Jackson, Evangelist and Stellar Award-winning radio veteran; Gina Miller, Vice President and General Manager of Entertainment One; Kimberlee Norsworthy, veteran PR strategist and Founder of Worth Ink Public Relations & Media Strategies; and Tamika Stembridge, entertainment attorney, strategic consultant and Executive Director of the dfree® Global Foundation.

The event will feature special performances by Jason Nelson, Bryan Popin, Joshua Rogers and the Unveiled Affect Ministry dancers.

“We are incredibly grateful for the overwhelming support for this event from Gospel artists, record labels, industry professionals and media personalities,” said Toya Beasley, Creator and Executive Producer of the Stellar Women of Gospel Awards. “Now, more than ever, we need to uplift, support and celebrate women who are selfless in their commitment and contribution to the Gospel Music and Faith-Based industries.”

Presented by Prudential and the dfree® Financial Freedom Movement, the Stellar Women of Gospel Awards will take place at 9:00 a.m. at The Palms Resort Grand Ballroom, 4321 West Flamingo Road in Las Vegas, Nevada. Now in its third year, the Stellar Women of Gospel Awards has become one of the most anticipated events of The Stellar Awards Weekend.

“Prudential is proud to sponsor The Stellar Women of Gospel Awards. This unique event casts light on exceptional women who are un-sung heroes in the Gospel Music and Faith-Based Entertainment industries,” said Dorinda Walker, Vice President, Cultural Insights and Activation, Prudential Brand Marketing and Advertising. “We know that Black women are trendsetters, brand loyalists and early adopters. We’ve found that connecting with the faith-based community is increasingly vital to help ensure we help as many people as possible become financially secure and leave a legacy for their loved ones.” More information about Prudential’s financial services can be found at [www.prudential.com](http://www.prudential.com).

Attendance at the Stellar Women of Gospel Awards is by invitation only. To learn more about the Stellar Women of Gospel Awards, please visit [www.stellarwomenofgospel.com](http://www.stellarwomenofgospel.com).

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